

Please join us for the...

*1st Annual*

**INSPIRE**

*Women's Conference*

**When: Wednesday, March 29, 2017  
10:30am - 5pm  
(networking social to follow)**

**Where: Bluestem Center for the Arts  
801 50th Ave S  
Moorhead, MN 56560**

**Fee: \$50 includes lunch and evening social**

Click here: [INSPIRE Conference Registration](#)

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Get ready to be **INSPIRED** at a brand new conference event coming to the Fargo-Moorhead area! We invite you to attend the 1<sup>st</sup> annual **INSPIRE Women's Conference** on Wednesday, March 29<sup>th</sup>. This conference is designed to **INSPIRE** women in their personal and professional lives to be the best person they can be.

Speakers will cover the importance of living your life with purpose, how we are all leaders in our own way, reflection on the various roles women play in their life, and how to create your own brand. The day will end with a networking social.

## *The day at a glance:*

- 10:30 – 11:00am.....Registration
- 11:00 – 12:00pm.....Leading from any Seat - Jess Almlie
- 12:00 – 12:30pm.....Lunch
- 12:30 – 2:00pm .....Own Your Story: Ideas for Living on Purpose - Jodee Bock
- 2:00 – 2:15pm.....Break
- 2:15 – 3:45pm.....Shoes of Life - Heather Ostrowski
- 3:45 – 4:00pm.....Break
- 4:00 – 5:00pm.....Hi, my name is... - Eric Piela
- 5:00 – 6:30pm.....Networking/Social  
(with wine and appetizers)

Click here to register: [INSPIRE Conference Registration](https://inspirewomen2017.eventbrite.com)

or go to <https://inspirewomen2017.eventbrite.com>

# Speaker - Jess Almlie:



Jess Almlie has been working to improve the leadership capacity of employees, volunteers, students and teams for over 15 years. She has been described as a collaborative leader who thrives on clarifying vision, building strong teams, and developing others through training and mentorship. Throughout her career, she has held professional roles in human resources, training & development, and higher education. In addition to speaking at local events and conferences, Jess shares leadership concepts through her blog, Next Step Leader ([www.nextstepleader.com](http://www.nextstepleader.com)), and works full time as Senior Manager of Learning and Development at Discovery Benefits in Fargo.

Jess completed her bachelor's degree at Concordia College in Organizational Communication and her Master's degree at NDSU in Educational Leadership where her thesis focused on the impact of leadership training on behavior change. Jess believes in using her time and talents to give back to our community and she does this through a variety of volunteer commitments. She is a member of the Chamber's business training committee, a board member for the local Association for Talent Development, and a regular facilitator for the United Way's 35 Under 35 Women's Leadership program. Jess approaches each day with two goals in mind. 1) To learn something new and 2) To help someone else take the next step in developing their leadership capacity.

## **Leading From Any Seat**

We all have the opportunity to exercise leadership each day, no matter our position, role, or title through small acts that impact ourselves and others in a positive way. This session outlines three practical strategies anyone can use to increase their own leadership capacity on a daily basis. Participants also complete a personal assessment followed by an action plan to implement the strategies in their own lives before leaving the session.

# *Keynote Speaker – Jodee Bock:*



Jodee Bock is a dynamic and thought-provoking speaker, author, trainer and coach who challenges audiences and client groups to think bigger, act bolder and live the lives they were created to live. She is principal and founder of Bock's Office Transformational Consulting where she works with individuals and teams dedicated and committed to achieving whatever they set their minds to achieving.

Jodee is author of the books *Own Your Story* and *The 100% Factor* and blogs called *You Already Know This Stuff* and *Invite to the White*. She is also co-author of the books *Inviting Dialogue* and *Don't Miss Your Boat*.

## **Own Your Story: Ideas for Living on Purpose**

*Own Your Story* will cover the importance of living your life with purpose and how we are all leaders in our own way.

# Speaker – Heather Ostrowski:



Heather knew she wanted to be an inspirational speaker ever since high school when she was the only one who enjoyed her public speaking class! She went on to earn her B.S. degree in Speech Communication at St. Cloud State University in 1998. It wasn't until years later that she found the confidence and skills she needed from a Dale Carnegie course when she bravely volunteered herself to be the keynote speaker at a local event.

From 2013 to 2015, she was employed by the Dale Carnegie Training team in Fargo, ND. During this time she was able to expand her skills in presentations and broaden her knowledge regarding the Fargo-Moorhead community, their businesses and how to creatively support people with the resources they need. Currently she is at Preference Personnel as a Client Relations Manager and enjoys continuing to connect with our community and support people regarding solutions for their staffing needs.

Heather enjoys being a cheerleader during soccer and baseball games, around the dinner table and at music concerts for the 3 guys in her life: son's Ethan (12), Adam (5) and husband Jeremy.

## **Shoes of Life**

Shoes of Life talk will allow us to reflect on all the different "shoes" we wear. Shoes of Life was her first presentation that was created for the city's Administrative Professionals to honor and celebrate them on Administrative Professionals Day in 2005. Since then, Shoes of Life has evolved from a 10 minute presentation to a full weekend retreat and everything in between. While this is her "first born" talk and favorite to give, she is proud to offer 9 other unique messages tailor made for her audience and outcome desired for each unique event.

# Speaker – Eric Piela:



“Smarter. Faster. Stronger.” A battle cry and poignant reminder our desire for self-improvement and evolution should never wane. Perpetual growth and a constant curiosity for innovation are what set companies apart and propel dynamic leaders. Employee inspiration and development are the foundation of organizational success and a thriving company culture. Eric’s passion is just that.

Whether it’s captivating thousands as Minnesota State University of Moorhead’s commencement speaker, entertaining hundreds as the master of ceremonies at [FargoConnect](#), or simply inspiring a small room as a featured presenter at FMWF Chamber of Commerce’s business training series – Eric brings a breadth of experience and an infectious enthusiasm sure to engage and energize audiences.

## **Hi, My Name Is...**

Big name companies spend countless hours and millions of dollars on building their brand in hopes of shaping customer perceptions and building consumer affinity. How much time and energy have you put into building your personal brand? The fundamentals used to establish corporate identities are the very ones to leverage when discovering and developing your own. In a world of digital footprints and LinkedIn profiles, nothing builds trust with both peers and prospects like genuine compassion and confidence. Learn how take your unique strengths and make them your signature brand.